



MULTICHANNEL MERCHANT

SOURCE DIRECTORY

The Most-Searched
Online Directory of DTC
and Ecommerce Partners

2018 OVERVIEW 



The Biggest Buyers. The Biggest Brands. They All Search the Source Directory.



*Sample of Source Directory Users

The Most Buyers. The Most Traffic.

The most active buyers are our most active users



COMPANY SIZE

- 34%:** 500+ Employees
- 27%:** 100-499 Employees
- 39%:** Up to 100 Employees



COMPANY ANNUAL SALES

- 23%:** \$500 Million+
- 24%:** \$50-\$500 Million
- 23%:** \$5-\$50 Million
- 30%:** Up to \$5 Million



DECISION MAKERS

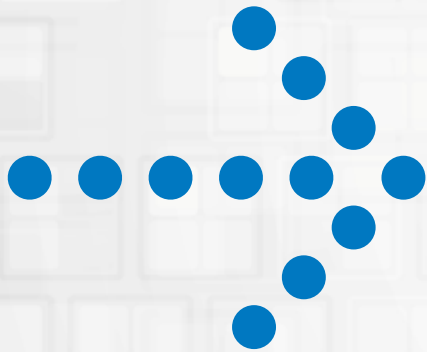
- 45%:** Ecommerce/Marketing Management
- 33%:** Corporate Management
- 22%:** Operations Management



MARKET SECTOR BREAKOUT

- 45%:** B2C
- 34%:** B2B
- 21%:** Both B2C and B2B

12 Months of Qualified Leads



FOR \$163 A MONTH,
WE'LL CONNECT YOU
WITH \$265 BILLION
WORTH OF RETAIL,
ECOMMERCE AND
OPERATIONS BUYERS

MULTICHANNEL MERCHANT

SOURCE DIRECTORY



NEWSLETTERS

Three weekly newsletters
collectively reaching 60,000
opt-in subscribers



YOU. PROMOTED BY US. EVERYWHERE.

SOCIAL MEDIA



Connects you to our
25,000+ social followers



DIGITAL PROMOTION



Online: Highly visible ads in front
of 1.1 million annual visitors to
multichannelmerchant.com

Email: Delivered monthly to
60,000 opt-in contacts seeking
your services

RESERVATION FORM

SIGN, SCAN AND RETURN TO William Camaraza at wcamaraza@accessintel.com or Candice Hadley at chadley@accessintel.com | RESERVATION DEADLINE: OCTOBER 31, 2017

I. COMPANY INFORMATION

Company Name _____
Street _____ Suite _____
City _____
State/Province _____
Country _____ Zip/Postal Code _____
Telephone (_____) _____ Fax (_____) _____
Key Contact Name _____
Title _____
Email _____
Web address _____

II. SELECT YOUR PACKAGE

- ENHANCED: \$163 PER MONTH (\$1,950/YEAR)**
- Logo
 - Website Link
 - Contact Information
 - Overview of Services
- PREMIUM: \$330 PER MONTH (\$3,950/YEAR)**
- Logo
 - Website Link
 - Contact Information
 - Overview of Services
 - Photo Gallery
 - Featured Video
 - PDF/Collateral/Sales Sheet Downloads
 - "Click to Call" Phone Connection
 - "Click to Email" Instant Email Message
 - Feeds from Your Social Media Channels
 - Awards & Recognition Badges
 - Premium Listings Show Up as Featured Listings on the Home Page and First in Category

III. SELECT YOUR CATEGORY

(ONE CATEGORY PER LISTING; EACH ADDITIONAL LISTING ONLY \$1,995)

ECOMMERCE

- Ecommerce Platforms
- Ecommerce Software
- Order Management
- Payment Management/Sales Tax

MARKETING

- Agencies/Consultants
- Audit Customer Experience
- Call/Contact Center Solutions
- CRM
- Customer Loyalty Services
- Customer Satisfaction Measurement
- Digital Marketing
- Direct Mail
- Insurance/Legal/Compliance Services
- Live Chat
- Printer
- SEM
- SEO

OPERATIONS & FULFILLMENT

- Drop-Shipping
- Global Fulfillment & Delivery Services
- Logistics
- Packaging Materials Systems
- Product Fulfillment/3rd Party Logistics
- Returns Processing
- Shipping Software & Systems
- Shipping-Delivery Services
- Supply Chain Management/RFID
- Warehousing Systems & Services